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MERIDIAN AUDIO CREATES LIMITED EDITION M80 COMPACT ENTERTAINMENT SYSTEM FOR THE SAVOY HOTEL

Press release



Meridian Audio, Britain's leading specialist manufacturer of high-end audio and video entertainment equipment, has developed a Limited Edition of the recently launched Meridian M80 compact entertainment system exclusively for The Savoy in London.

Guests in 55 of the newly-refurbished suites, which re-open on 10th October 2010 following the £220 million restoration of The Savoy, will be entertained by beautiful room-filling sound courtesy of the exquisitely-sculpted M80 which features a high gloss black finish, manufactured solely for the world-famous property.

Hand-assembled in Meridian's Cambridgeshire-based production facility, the stylish M80 offers an unrivalled listening experience, and further develops the elegant design and state-of-the-art engineering which made its predecessor, the highly acclaimed F80, one of the company's best-selling models.

The M80's discreet, yet stylish cabinet, houses a powerful 80-watt 2.1 Digital Signal Processing (DSP) stereo system with a rear-mounted subwoofer, slot-

loading CD/DVD drive, and AM/FM/DAB Digital Radio, as well as multiple analogue and digital inputs that combine to deliver both a versatile and powerful audio package.

Furthermore, Meridian's advanced Digital Signal Processing (DSP) capability, coupled with location compensation controls, ensure the same superior acoustic performance at any volume, regardless of the size of the suite and where the M80 is placed within it. Visitors can equally use the compact system to listen to any track stored on their iPod® thanks to the complementary Meridian i80 dock, offering The Savoy's customers the opportunity to realise the full potential of their digital music library in the hotel's breathtaking surroundings while away from home. The system also comes complete with a slimline handheld magnetic-backed remote control for ease of use, thereby allowing users to operate the M80 from a distance within the room.

Commenting on the supply of Limited Edition M80 compact entertainment systems to The Savoy, Graeme Taylor, Chief Marketing Officer for Meridian, said: "We are delighted to be partnering with Fairmont Hotels & Resorts and one of the Capital's most iconic landmarks. The agreement reaffirms the passion and commitment of both businesses to deliver unrivalled quality coupled with the ultimate customer experience. In addition, the M80 provides the ideal acoustic platform for which to entertain guests and complement the panoramic views of the Thames enjoyed from the hotel's suites."

Image caption: The Limited Edition M80 Compact Entertainment System produced exclusively for The Savoy in London.

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About Meridian Audio Limited

Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism. In late 2008, Meridian acquired leading networked media server developer Sooloos, and today the Meridian Sooloos Digital Media System offers a unique combination of superb digital audio quality with the world's most innovative, flexible and intuitive touchscreen-based home entertainment system.

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